

### **Education**

### The University of Akron

Bachelor of Fine Arts in Graphic Design Graduation May 2023 GPA: 3.75/4.0

# **Skills and Proficiency**

Adobe Creative Suite: InDesign, Illustrator, Photoshop,

After Effects, Premier, Dream Weaver

**Web:** Design, Coding (HTML, CSS, JavaScript) **Illustration:** Sketchbook Pro, Adobe Fresco

Microsoft Office: Word, Power-Point, Outlook, Excel, To Do

**Google:** Docs, Sheets, Slides, Gmail **Management:** Asana, Slack, Trello

# **Accomplishments**

AAF Akron Silver Addy Awards (2023)

Mary B. Demetros Memorial Scholarship (January 2022-May 2023)

Deans List (Spring 2021-May 2023)

Akron Guarantee Scholarship (January 2021-May 2023)

#### Volunteer

VP of Student Design Society (August 2022–May 2023) Treasurer of Student Design Society (August 2021–2022)

Pianist and singer in church band (2014-2023)

Vacation Bible School (2014-2023)

Greater Cleveland Food Bank (March 2019)

Community Plunge (2012-2014)

# **Interests**

Self taught how to play guitar and ukulele Great interest in hiking and fiber arts

## **Internships**

#### Akron Zoo

Akron, OH. 01/2023-04/2023
Designed flyers and posters to brand
Created logo and animation for a video series
Designed merchandise for store

#### **Center For Applied Theatre and Active Culture**

Akron, OH. 08/2021-08/2022

Created a cohesive theme for the season and title

Brought client's vision for the company to life with illustrations

Katiecarterdesigns.com katiecarter.design@gmail.com Linkedin.com/in/katiecarter715 Instagram.com/katiecarter.design

# **Work Experience**

#### **Honest Fox Media**

#### Independent Lead Graphic Designer

Remote, US 09/2023-Present

Create social media graphics for 20+ clients

Manage Asana tasks on time

Develop branded Media Kits for Company and clients

Design eye-catching YouTube thumbnails

## **Gardner Pie Company**

#### Independent Lead Graphic Designer

Remote, US 06/2023-Present Rebrand website for younger audience Design advertisements and packaging

Create social media presence (TikTok, Instagram, LinkedIn)

#### **Brunswick Reformed Church**

#### **Contract Web Designer**

Brunswick OH. 05/2021-01/2023

Redesigned website

Learned ChurchWebWorks software quickly

Designed logos for ministries and event flyers

# **Other Work Experience**

### The University of Akron

#### Front-end Web Developer

Akron, OH. 04/2023

Coded senior show website using Word Press, with motion Collaborated with the Art Director team to collect assets Created designs that accurately reflect the brand's vision

### Kelly's Cafe

## Cook/Prep/Dishwasher/Cashier/Server

Brunswick, OH. 07/2018-08/2020; 08/2021-01/2023

Balanced multiple tasks within a time limit

Learned recipes and menu quickly and accurately

Managed restaurant-pace work proficiently

Brightened up the work space with positivity and encouragement

Ideation and direction for social media videos